Larry KLEIN

Like many of the other panelists in our Chicago conversation, Larry is also a native of the Midwest. He was born in Wisconsin and educated in the Chicago public schools, American Academy of Art, Art Institute of Chicago and the University of Louisville.

Technically, Klein could not be termed one of Chicago's leading designers because he and his staff operate out of handsome offices in Evanston. His work in graphic, display, industrial and interior design has appeared regularly in the CA Annual and other major exhibitions.

Larry began his career with an industrial design firm and then with a production company as a film designer. In 1951 he started freelancing and later, with industrial designer Lute Wassmann, formed the design firm of Klein/Wassmann. In 1963 he joined Sieber & McIntyre, pharmaceutical and medical advertising agency, as design director and account supervisor. He was one of the four founders, in 1965, of Unimark International and left that firm in 1966 to re-form his own business.

He is currently teaching a class in advanced design at the Circle Campus, University of Illinois.

Marks for: Rowell Laboratories; Mattes Electronics, Inc.; International Overseas Service; Canadian Building News; Illinois Engineering Company; Toto Construction Company.





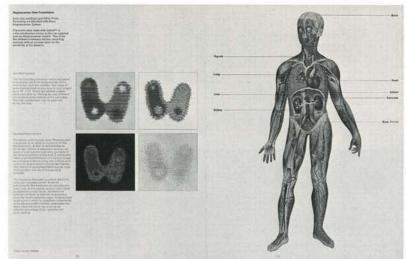












Brochure for Picker Nuclear.

Packaging and logo for Famous Barr, St. Louis department store.

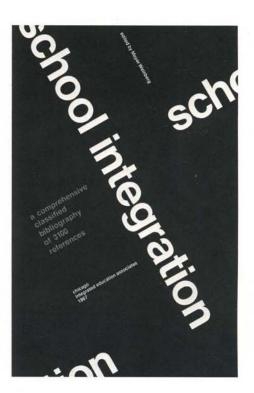
Annual report for Commonwealth Edison.

Book cover for Integrated Education Associates.











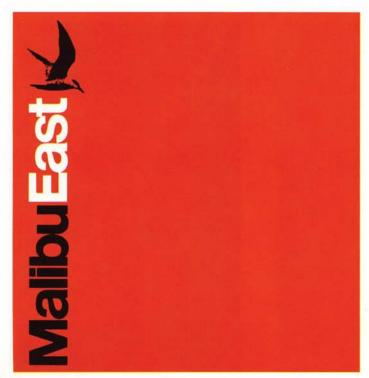












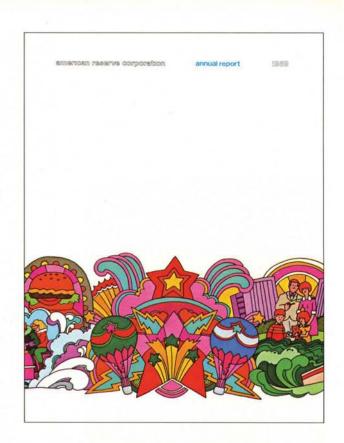


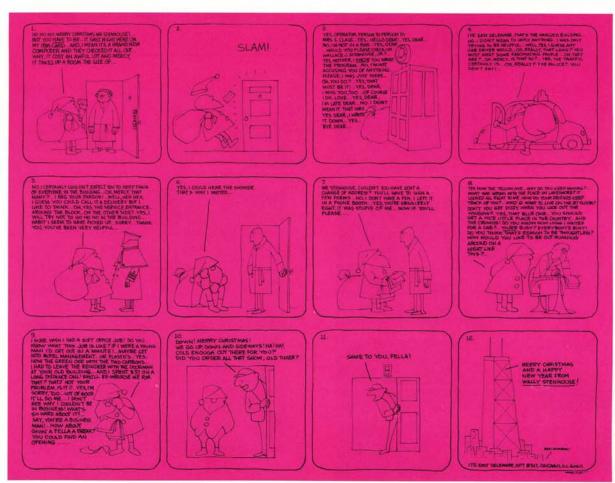


Left: sales offices for Malibu East, a new lakefront condominium constructed by Dunbar Builders. The project encompassed interior design, a theater, slide presentation, displays, signage and supporting graphic materials. The sculpture is of bending birch, painted, and some surfaces coated with mylar.

Right: annual report for American Reserve Corporation, a financial and insurance holding company.

Below: a combination Christmas card and moving announcement written and designed for Wallace Stenhouse, president of American Reserve.





Below: signage for a library.

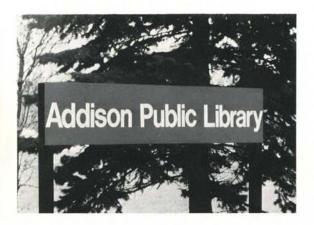
Brochure for Digital Equipment Corporation.

Right: report cover for The Evanston Human Relations Commission.

Book cover for the Behavioral-Social Science Committee of DePaul University.

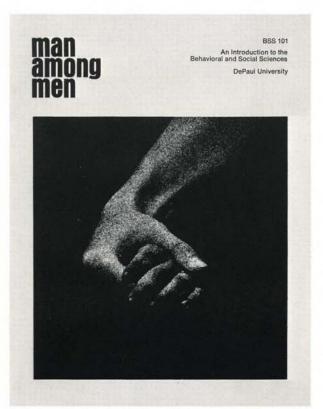
Facing page: signage for the Abraham Lincoln Oasis on the Illinois Tollway. Title sign is white silk screen on smoked glass. Exterior signs are white on charcoal gray. 16' x 6' map, in colored glass shows tollways and details of the Chicago expressway system.

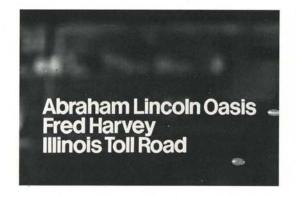
Annual report for the Harry R. Kendall Fund, supervised by the Health and Welfare Ministries of the United Methodist Church.









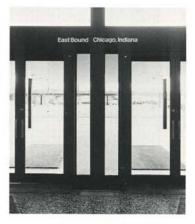


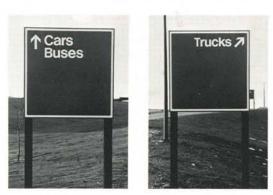






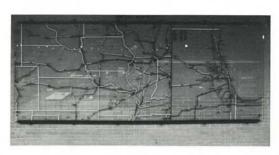








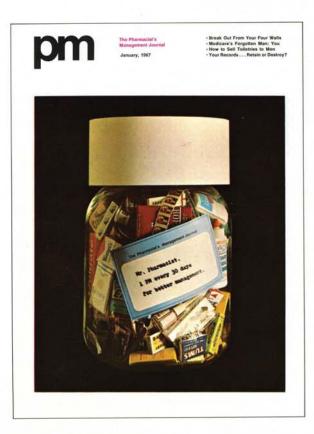




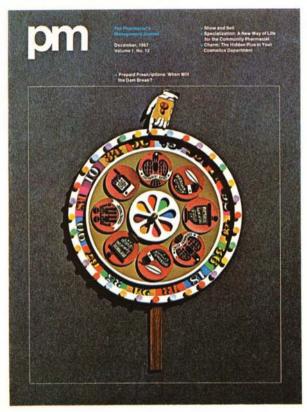


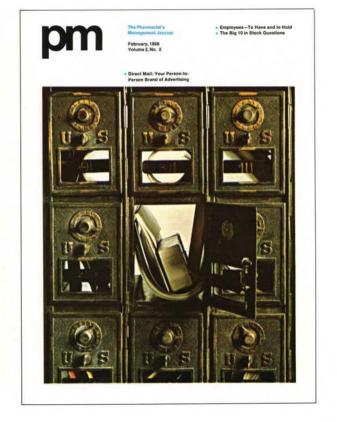












Left: Klein created the original format for PM and art directed the publication for more than a year.

Right: brochures for Pryor Computer Software Corporation.

Marks for Nuclear-Chicago Corp.; Electrical Contractors Inc.; Neisler Laboratories.

Announcement/invitations for the Evanston Art Center.



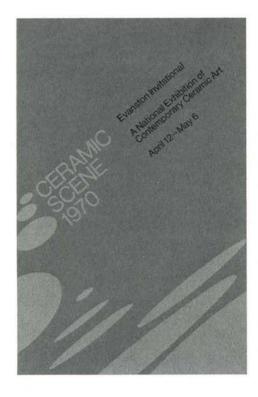
PRYOR COMPUTER SOFTWARE CORPORATION











Africa

exhibition of traditional sculpture and contemporary textiles

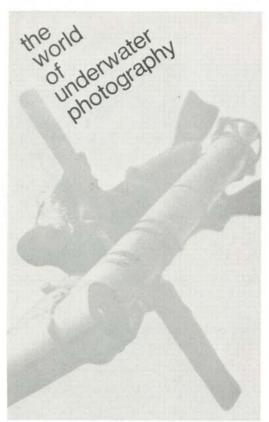
evanston art center

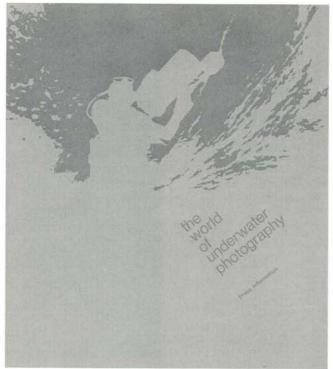
opening: sunday, october 26, 2 to 5pm program: 3pm, what is happening today in african art frank willet, professor of african art northwestern university

closing: november t3 galleries open daily except monday 10 to 4, sunday 2 to 5













Callahan Siegel Sinsabaugh Siskind

Earthrope National Basis of Chicago saleta the Illinois Graspopremoial by excepting a panel all net of the state wherein the Asia, the relation of the world have growed by a contribution tion and reserved in Chicago—the simple philosopolity of four men. Harry Calaban. After Single Annual Salessia.

This is the first time the works of these foor autotamong Millessians photographies have been withfilled as a give.

Award a sample resoluted and it officeared Latelland of Principality and Committee of Principali

alter Oct. 21 thru Dec. 13 shift House thortays 8 s.m.-6.p.m. ars., Wed, Thuts. 8 s.m.-6.p.m.

Exchange National Bank La Salin & Adams Left: the Exchange National Bank of Chicago has compiled and exhibits one of the country's finest collections of 20th century photography. Also, they present several other photographic exhibitions each year. Klein designs the exhibits and the supporting graphic material. The exhibition of underwater photography also included the latest in cameras, underwater diving equipment and models of marine research vessels. A poster and press kit for this exhibit are shown, and a spread from the catalog of a Steichen exhibit and an invitation to an exhibition of contemporary photographers from Illinois.

Right: Ibid, edited by Morton Shapiro and designed by Klein, is a handsome, beautifully produced magazine of illustrative photography that doubles as a stock photo catalog. Each issue contains 100 photographs, selected by Shapiro with no attempt to follow specific categories. His criteria: "esthetic appeal and commercial value, a photograph that makes a statement about something." Subscription price is \$100 for six issues, and exclusive or non-exclusive rights are available to subscribers. Photographers represented include: Shapiro, Todd Cazaux, Evan Evans, Ray Komorski, Jon Pownall, C. W. Smith, Ralph Cowan, Rose & Mayer, Linn Ehrlich, Stephen Feldman, T. Goro, Tim Haggerty, Mel Kasper, Vern Kramer, John Mahtesian, Ron Mesaros, Tripoli, Cyril Fefer, Joel Harris, David Kee and Mark Rubenstein.



