

Bruce Beck

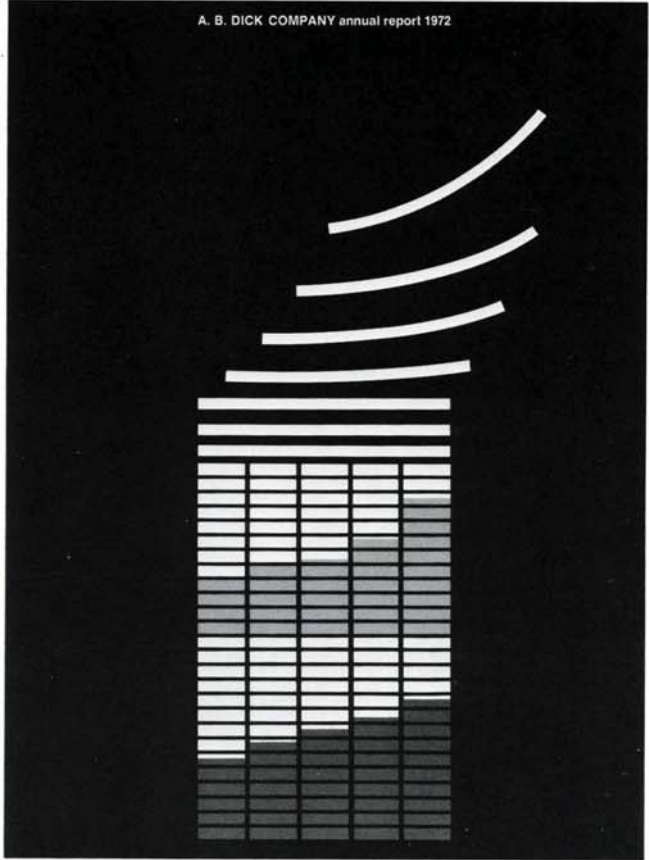
received his B.A. in English Literature from Cornell College and studied design at the Institute of Design. He worked as an art director and designer with a printer, advertising agency and studios before establishing his own office in 1954. Beck is past president of the Midwest Chapter of the Package Designers Council, and past president of the STA. He has been a member of *27 Chicago Designers* since 1955.

Annual report for A. B. Dick Company.

Mark for Sadler & Hunt, realtors.

Mark and folder for Keeper Nagel, Inc., real estate investments.

Annual report for Borg-Warner Corporation.



Another way is an individual investment.

Make it your own. If you have the resources to follow a property investment to fit your specific needs.

First, you sit down with one of our property consultants. He analyzes your income and tax position and helps you make a decision as to what you're seeking in an income property.

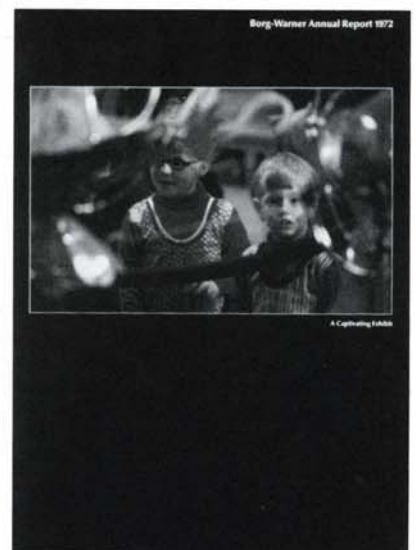
Then he will put together a property package that will give you the most good from an earnings and investment standpoint. If you already own some property, he can analyze it to help you make an intelligent decision as to whether to keep it or sell it.

Before you buy any new property, he will project you into it to show what kind of earnings and tax shelter you can expect.

Of course, properties, like people, constantly change. So we will continually monitor your property's performance in the light of the goals you've set to make sure it's still working for you—and not the other way around.

When it's time to move on to other property, we'll advise you. And if you agree, we'll take care of all the details. That's the basic, how for some of the advice.

personal programs



BRUCE BECK

Package for "Bright & Early," orange juice drink distributed by the Coca-Cola Company.

Packaging line for Jwax products of S. C. Johnson & Son.

Packaging line for Kendall Company ethical devices.

Packaging for Topco, private label marketing agency for 29 supermarket chains and encompassing 1200 private label items. Shown here is the only line of these that carries the Topco name.



